



College of Engineering, Guindy

College of Engineering, Guindy, Chennai, is one of the premier institutions of higher education in India and has been a renowned centre of academic and overall excellence since its inception. Established in the year 1794, it has an illustrious history in training and grooming brilliant, talented, young minds from across the country. It has played a pioneering role in expanding the frontiers of technical knowledge and exploring new horizons. It takes pride in having produced well-trained engineers, academic scholars, who have been conferred with prestigious awards, and enterprising leaders heading top national and multinational corporations all over the world. In addition to imparting quality education it also has an excellent research culture and close ties with industry. With a diverse and colourful technical and cultural backdrop, world-class faculty, resources and students, the College of Engineering, Guindy is one of the best places to study in the country.

Kurukshehra

We wanted to create a stage, a battlefield for the exponents of various engineering techniques to showcase their skills and their creativity apart from serving as a test of strength, character, and will. The name 'Kurukshehra' practically chose itself for the event. A popular cliché 'You need to win small battles to win the war' seems so appropriate for events like Kurukshehra where battles will take place in the areas of MODELLING, DESIGN, PRESENTATIONS, SOFTWARE, QUIZ and MANAGEMENT. All these factors put together have given Kurukshehra the license to call itself a true 'carnival of engineering'.

The UNESCO Patronage

It is testimony to the magnificence of Kurukshehra and its enormous outreach that it is the first student organized event in India to be bestowed with patronage from UNESCO. As stated by the UNESCO, "Patronage, UNESCO's highest form of support, is granted to show the Organization's moral endorsement of an exceptional activity... Patronage maybe granted to exceptional activities likely to have a real impact on education, science, culture or communication." This rare honour has spurred the College of Engineering, Guindy, Anna University Chennai to achieve even higher.

Over the past three years, Kuruksheetra has grown in stature to become one of the country's most stimulating technical festivals.

The first edition was held in 2007. Kuruksheetra '07 was a resounding success. Inaugurated by Mr. Lakshmi Narayanan Vice Chairman, Cognizant, and Dr. R.V. Perumal, Director, Liquid Propulsions Systems Centre of Indian Space Research Organization (ISRO), the event saw the convergence of thousands of participants, excellent industry support, and mammoth prize money of Rs. 9 lakhs.

Kuruksheetra '08, having a lot to live up to, did all that and more with élan! Close to 4000 participants were involved in a huge effort that boasted of 35 events, comprising Workshops, Guest Lectures and other competitions. The prize money touched a peak of Rs. 10 lakh! The icing on the cake was provided by the distinction of having obtained the patronage of UNESCO, thanks to the quality of the event, thus becoming the first-ever student organized activity in the country to achieve this honour!

Kuruksheetra '09 with over 8000 participants and 50 events witnessed people like Dr. Ganesh Natarajan, Chairman, NASSCOM, Mr. Brian Jennings, Animation expert of Dasavatharam fame, scintillating exhibitions, workshops and guest lectures.

Kuruksheetra 2010

Guest lectures

One of the most vital and integral part of Kuruksheetra is the Guest Lectures series. Eminent scientists, master academicians, corporate personalities and technical gurus take centre stage, interacting with students and putting forward their experiences and expertise, inspiring students and giving them an insight into cutting edge technology.

K! Conclave

Through this confluence of the best and brightest leaders in India, students and corporates get an opportunity to witness the most enlightening summit of the upcoming year as they discuss on the theme "Envisaging India- Towards the dream of a brighter tomorrow".

- Mr.Gopal Srinivasan - Chairman, TVS Capital Funds Limited
 - Dr.Praveen Vishakantaiah - President, Intel India
 - Mr.Maheshwer Peri, President and Publisher, The Outlook Group
 - Mr.Premkumar Manavazhi, Operations Manager, Caterpillar India
 - Dr.Santhosh Babu, MD, ELCOT
 - *Delegates from Planning Commission and UNESCO*
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Video Conferences

Prof. Bjarne Stroustrup
Man behind the C++ Programming Language

Prof. Ian Foster
Father of the Grid

Dr. Rolf Landua
Physicist and Antimatter expert at CERN

Onsite guest lectures

Dr. Sethu Vijayakumar
Director of the Institute of Perception, Action and Behavior, University of Edinburgh, UK
Topic: Machine Learning for Robotics and Sensorimotor Control

Mr. Sanjay Parthasarathy
Former Corporate Vice President, Microsoft
Topic: 10 things I learnt at Microsoft (and a few things I wish I hadn't)

Dr. Vishy Poosala
Head of Bell Labs India, Alcatel Lucent
Topic: Innovating with a plan (and creating the 8th wonder of the world)

Dr. Sunil Mukhi
Senior Professor, Department of Theoretical Physics
Tata Institute of Fundamental Research (TIFR)
Topic: String Theory and the Superworld

Origami World Record @ Kurukshetra

An attempt to build the tallest Origami Dinosaur in the world. On completion would feature in the Limca book of world records.

Madras Science and Technology Exhibition

An exhibition on Science and Technology through the ages and the historical significance of the city. Open to the general public as well.

Tomorrow's machines. Out Today! Microsoft Product Demos

Demos of two newly launched Windows 7 devices, a multi-touch laptop and a 3D notebook!
Mr. Haja Sheriff, MNA Account Director, Microsoft Corporation will be presenting the session.

Highlights at Kurukshetra 2010

Day 1:

K! Conclave "Envisaging India – Towards the dream of a brighter tomorrow"

K! Sci-Tech Quiz

Laser show

Day 2:

K! Biz Quiz

Knight Rider

Fun with Physics

Day 3:

Open Quiz

Business Plan

Entrepreneurship workshop